

SAVE OUR SONORAN PRESERVE

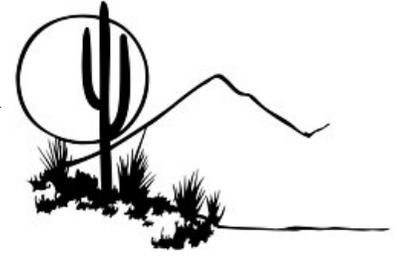
Dr. Gary Kirkilas, Chair

(708) 369-4566

21001 N Tatum Blvd STE 1630-238

saveoursonoranpreserve@gmail.com

Phoenix, Arizona 85050 supportpubliclands.com/arizona/save-our-sonoran-preserve



March 8, 2022

«FirstName» «LastName»

«Address»

«City», Arizona «Zip»

Dear «MrMs» «LastName»:

I understand that you, like me, live in the vicinity of the Sonoran Desert Preserve shown in the map on the other side of this letter. I assume that you, like me, treasure living near this fantastic natural area and the opportunities afforded for hiking, biking, or just a pleasant drive along Sonoran Desert Drive. If this is true then please consider signing the petition at the following address: ceds.org/sosp or scan the QR code to the right with your phone or tablet camera then tap open 'surveymonkey.com'. *Every signature we get goes a long way.*



At issue is a proposal to double or triple the number of housing units that can be built on the Verdin site (*see map*). Development in this area is guided by the Desert Character Overlay District which allows growth but with a number of measures to safeguard those Sonoran Desert Preserve values we treasure.

The Verdin development company has asked the Phoenix City Council to ignore the Desert Character Overlay District. If granted, Sonoran Desert Drive traffic volume could go from 8,300- to more than 20,000-trips/day from this one development. Other potential growth along this corridor could raise Sonoran Desert Drive traffic to nearly 50,000 trips/day or more!

Sonoran Desert Drive traffic volume is already at a point where additional bike safety measures are needed. While there are proposals to add these measures, there is a point where traffic volume becomes so great that cycling or just walking is no longer enjoyable.

Doubling to tripling the number of nearby homes would detract from the true wilderness essence of the Preserve. Additionally, abandoning the Desert Character Overlay District is like turning our back on the beloved Sonoran Preserve - eliminating the protections that were thoughtfully placed to maintain the uniqueness and beauty as well as ensure maximum conservation of the incredible ecosystems while allowing a reasonable amount of development.

It is for these reasons that I ask you to sign the Save Our Sonoran Preserve petition urging Jim Waring and other Phoenix City Council members to require that Verdin and other development fully comply with the Desert Character Overlay District safeguards.

Over, please →

Please contact me at saveoursonoranpreserve@gmail.com or (708) 369-4566 if you have any questions.

Sincerely,



Dr. Gary Kirkilas, Chair

